

# IT Innovations LLC DBA DismissPro Student Data Privacy and Security Policy

## Introduction

IT Innovations LLC DBA DismissPro is committed to protecting student data and supporting safe, efficient school dismissal operations. We handle student information responsibly and work to comply with the Family Educational Rights and Privacy Act (FERPA), the Children's Online Privacy Protection Act (COPPA), where applicable, and relevant state student privacy laws.

## Information We Collect

IT Innovations LLC DBA DismissPro may collect information needed to manage student dismissal, including:

- Student names and school or grade information
- Pickup authorizations and custody-related instructions provided by the school
- Transportation methods, such as bus, car pickup, walker, or after-school program
- Dismissal records, confirmations, and relevant safety notes

Schools and districts determine which information is entered and are responsible for ensuring that information provided to DismissPro is appropriate and accurate.

## How We Use Student Data

Student data is used only to support school dismissal and safety operations. This may include:

- Coordinating safe and efficient student dismissal
- Confirming authorized pickups and transportation arrangements
- Communicating with authorized school personnel about pickup or dismissal
- Maintaining records for school safety, accountability, and operational purposes
- Providing, maintaining, and improving DismissPro's services for participating schools and districts
- DismissPro strictly prohibits the advertising, monetization, selling, renting, or leasing of student data. We do not monetize student data in any capacity.

## Data Security Measures

IT Innovations LLC DBA DismissPro uses reasonable administrative, technical, and physical safeguards designed to protect student data, including:

- Encryption of data in transit and at rest
- Secure authentication and role-based access controls
- Regular security reviews, audits, updates, and monitoring
- Employee access limited to information needed to perform assigned duties

- Secure data centers with industry-standard protections
- Procedures for identifying, responding to, and addressing security incidents
- Absolute 12-Hour Session Expiry Policy
- Roster directories are kept strictly partitioned. School data sheets cannot cross-talk or communicate with other campus nodes across our web clusters.

No system can be guaranteed to be completely secure. DismissPro works continuously to reduce risks and protect the confidentiality, integrity, and availability of student data.

## Data Sharing and Disclosure

IT Innovations LLC DBA DismissPro does not sell, rent, or share student data for marketing purposes. Student data is shared only:

- With authorized school or district personnel who have a legitimate educational interest
- With service providers that support DismissPro's operations and are contractually required to protect the data
- When necessary to provide requested dismissal services
- When required or permitted by law, court order, or legal process
- In an emergency when disclosure is necessary to protect a student's health or safety

## Data Retention and Deletion

Student data is retained only for as long as needed to provide dismissal services, while a student is enrolled, or as required by the applicable school or district retention policy, contract, or law.

Schools and districts may request correction or deletion of student data when it is no longer needed or when permitted by applicable requirements. Requests should be submitted through the school or district administrator or by contacting the Privacy Officer. Some information may need to be retained to meet legal, safety, audit, or recordkeeping obligations.

## Parent and School Rights

Subject to applicable law and school or district procedures, parents and eligible students may have the right to:

- Access student data maintained in DismissPro
- Request correction of inaccurate or incomplete information
- Request deletion of student data when permitted
- Request information about how student data is collected and used
- Opt out of certain data collection or uses where applicable

Parents and guardians should direct requests first to their child's school or district, which controls the educational records and can help verify the request.

## Compliance

IT Innovations LLC DBA DismissPro supports schools and districts in meeting their obligations under FERPA, COPPA where applicable, and applicable state student privacy laws. Schools and districts remain responsible for determining appropriate data practices, providing required notices, obtaining any required permissions, and responding to parent or eligible student rights requests.

## Contact Information

Questions or privacy requests may be directed to:

**Privacy Officer:** Noah Beach

**Email:** [support@dismisspro.app](mailto:support@dismisspro.app)

## Policy Updates

IT Innovations LLC DBA DismissPro may update this policy to reflect changes in its services, security practices, or legal requirements. Material changes will be communicated through the DismissPro website, application, participating schools or districts, or other appropriate channels. The effective date will be updated whenever this policy changes.

**Effective Date:** August 1, 2026